

OWC



OVERSEAS
WOMEN'S
CLUB
OF BANGALORE

A Division of the Overseas
Women's Foundation
Bangalore

owc.bangalore.org

Advertising Rates – Digital

DIGITAL AND ONLINE ADVERTISING

Type	Format	Timeframe	Single Event
Emailer	A4, portrait, less than 2MB, PNG, JPEG or PDF	1 email blast	₹ 6000
Mobile App	Portrait, less than 2MB, PNG or JPEG	7 days post as exclusive offer	₹ 3000
Facebook	Portrait, less than 2MB, PNG or JPEG	14 days post	₹ 6000
Website	FC Logo, less than 2MB, PNG or JPEG – Link to vendor sites	3-months, home page	₹ 18,000

Rates indicated are per Event.
18% GST for digital media will added at billing.

Contact: advertising@owcbangalore.org if interested or need additional information.