

Types of Advertising Available

The Rangoli Magazine

- Back Cover - Full Page ₹ 22,000.00
- Inside Front Cover - Full Page ₹ 18,000.00
- Inside Back Cover - Full Page ₹ 18,000.00
- Page 5, 7, or 9 - Full Page ₹ 16,000.00
- Page request - Full Page ₹ 16,000.00
- As Available - Full page ₹ 13,000.00
- As Available - Half Page ₹ 8,000.00
- As Available - Quarter Page ₹ 6,000.00

5% Goods & Service Tax will be added at Billing

OWC Membership Emailer

Single, One Page Emailer ₹ 6,000.00

OWC Bangalore Mobile App

One Week (7 days) Post ₹ 3,000.00

OWC of Bangalore Website (by invitation only)

Home Page, Moving to Bangalore and Living in Bangalore

Minimum 3-MOS Posting ₹ 18,000.00

18% Goods & Service Tax will be added at Billing

Rangoli

Advertisements to be shared in Hires Print Quality in PDF/Ai formats
 CMYK Colors - Fonts Curved
 Full / Half Page Horizontal / Quarter page Vertical
 +3 mm Bleed on all 4 Sides
 Full Page: 8.5(w) x 11(h) inches
 Half Page: 8.5(w) x 5.5(h) inches
 Quarter Page: 4.25(w) x 5.5(h) inches

Emailer

Advertisements to be shared in Hires Print Quality in PDF/JPEG formats, file must be 2mb or less
 Full Page: 8.5(w) x 11(h) inches or A4

Mobile App

Advertisements to be shared in 300 x 250 pixel or larger in PNG or JPEG formats

Website

To be discussed with agreement

Advertising Bundles

THE RANGOLI MAGAZINE ADVERTISING OFFER

	12-MOS	9-MOS	6-MOS	3-MOS
Back Cover	10.00%	NA	NA	NA
All Full Pages	15.00%	10.00%	7.00%	3.00%
Half Page	15.00%	10.00%	7.00%	3.00%
Quarter Page	10.00%	7.00%	5.00%	3.00%

OWC OF BANGALORE MOBILE APP (Exclusive Offers)

	12-WKS	9-WKS	6-WKS	3-WKS
1-week (7 days)	15.00%	10.00%	7.00%	5.00%

OWC OF BANGALORE WEBSITE (by invitation only)

	12-MOS	9-MOS	6-MOS	3-MOS
Posting	15.00%	10.00%	5.00%	NA

OWC MEMBERSHIP EMAILER OFFER

	12-MOS	9-MOS	6-MOS	3-MOS
One Page Emailer	15.00%	10.00%	7.00%	5.00%

GREATER DISCOUNTS AVAILABLE WITH GROUP BUNDLES

RESTAURANT, SERVICES, SHOPPING & TRAVEL

	12	9	6	3
Rangoli Full Page,	20.00%	15.00%	10.00%	5.00%
Single Page Emailer & Weekly Mobile App				

RELOCATION, SCHOOLS, HEALTHCARE & TRAVEL

	12	9	6	3
Rangoli Full Page,	20.00%	15.00%	10.00%	5.00%
Single Page Emailer & Website				

Notes:

- Goods & Service Tax added at billing as per media type invoiced.
- When applicable, TDS should be deducted at 2% only and TDS form 16A must be submitted. For any TDS related queries, please contact treasurer@owcbangalore.org
- Payments by bank transfer or cash payable to **OVERSEAS WOMEN'S FOUNDATION BANGALORE.**
- Prices subject to change without notice
- The OWC does not endorse any advertisement nor accept responsibility in connection with services advertised or rendered
- 80G REG NO: DIT(E)BLR/80G/298/AAATO1367N/ITO(E)-2/VOL.2010-11